## Laurent J. La Brie II

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#### **CAREER GOAL**

A management opportunity in health care industry operations to ensure my years of education and experience can be teamed with others' contributions to add value to health care provision and services, thereby achieving the highest levels of patient/client satisfaction.

## **WORK EXPERIENCE**

11/2006 to present Clinical Engineer University of Maryland Medical Center, Baltimore, Maryland

- Responsible for forecasting, programming and planning of all major medical technology capital requirements for the UMMC. Average monthly budget \$300,000.
- Provide project management leadership to determine the viability, costs, benefits, and time-line of current technology in place versus proposed projects.
- Perform planning in coordination with clinical leadership and all UMMC planning functions, including strategic, clinical, space, infrastructure/building systems, telecommunications, information technology, purchasing, finance and medical equipment replacement planning.
- Develop and maintain current access to expert knowledge of evolving and emerging medical technologies and provide consultation to clinicians and leadership.
- Started and led a 50-member safety alert group for devices and supplies. Investigated device incidents.

5/2006 to 11/2006 Director of Equipment Planning Marshall Craft Associates, Baltimore, Maryland

Direct the equipment planning for construction and renovation of health care facilities. Successfully led equipment planning projects for

- VIP rooms at the National Naval Medical Center (Bethesda Naval Hospital)
- medical offices for Hanover Hospital,
- imaging renovation at Peninsula Regional Medical Center,
- psychiatric rooms for the University of Maryland Medical System Emergency Department,
- and the pharmacy at the National Institution of Health/National Institute of Aging.

Created standardized equipment plans for future hospital planning. Assisted in development of Microsoft Access database of hospital equipment.

#### 8/1997 to 4/2006

Patient and Community Relations Program Manager and Internet Entrepreneur Self Employed, Curtea de Arges, Romania and Adelzhausen, Germany

Led an average of 3 employees in an effort to assist the strategic development of the Romanian health care system on-line and in hospitals. My market analysis directs country-based marketing, client communications and sales strategies. Implement vision and leadership to manage and develop necessary projects through effective budgeting and scheduling. Organize PR & sales events. Manage technical and marketing issues necessary for the operations of 5 new health educational websites, including Romania's leading site overall about AIDS.

- Creativity, research effort and analytical management ensured that sites experienced 10,000
  unique visitors per employee-month in FY 2004. (Better known websites received about 12,000 at a
  cost 10 times higher.)
- Earned Toastmasters International's first Competent Toastmaster communication award in Italian.

#### 1/1997-8/1997

European Director, Northwest Medical Teams International, Inc. Portland, Oregon (1997)

Manager of 7 team members, a budget of \$1 million in annual aid, and development of country-specific plans, strategies and operations.

Helped plan and contracted for a new assistance development project at a hospital in Moldova and was assigned veterinary work in Iraq.

Ensured the implementation of a supply accountability system to enable identification and elimination of loss.

- Tripled productivity to 50% higher than one of Romania's largest organizations in the humanitarian industry.
- Increased scheduled educational programs by 129%.
- Implementation of interpersonal skills reduced team member turnover and sick-days to under 5%.

#### 7-12/1996

Disaster Relief Coordinator, Northwest Medical Teams, International, Inc. Portland, Oregon

Ensured the effective planning, organization and execution of a medical project valued at \$121,000 for a hospital in southwestern Rwanda. Had the opportunity to participate in the sales and marketing of corporate projects. Wrote a 157 page a disaster response procedural manual. Contributed to necessary market analysis and new micro-business planning in Mexico.

• Effective communication with members of the U.S. State Department, the Justice Department, and Leon Furth of the Vice President's Office, led to the successful rescue of Kurdish medical workers. (See Chicago Tribune (p. 10) and Washington Post (p. A17), October 31, 1996.)

#### 2-9/1995

Technical Manager, University of Michigan Medical Center, Ann Arbor, Michigan

Directed 27 technicians and union employees assigned to logistically support 35 operating rooms in a matrixed health care system. Led the design and implementation of a successful technician training program, coordinated the execution of a training manual, and graduated 4 people. Responsible for federal I.D.E. implant device regulation program. Took the opportunity to effectively lead the organization of the department's annual personnel evaluation program around a strong TQM philosophy of supervisor, customer and periodically scheduled peer reviews. Department's interface with sales representatives for necessary products.

- Organized a customer communications project that strengthened my team's rating from dissatisfaction to "Solid overall performance."
- Reduced call response time to under my manager's goal of 7 minutes, respectable in the industry.
- No deficiencies noted on Joint Commission for Accreditation of Hospitals (JCAH) survey and a scheduled inspection by the College of American Pathologists.
- Skills in interpersonal issue resolution contributed to the 50% reduction of sick-time, increasing the workforce by one full-time equivalent and reducing personnel costs \$30,000.
- Demonstrated technical communication skills by presenting at the National Conference of the Association for the Advancement of Medical Instrumentation.
- Effective extra effort was rewarded with compensation that increased greater than the organization's average.

### 2/1992-2/1995

Clinical Engineer and Research Assistant, University of Connecticut Health Center, Farmington, Connecticut

Contributed as operating room clinical engineer and life science researcher. Developed and conducted customer satisfaction surveys, analyzed results, and recommended procedures to improve service. Supervised two people to analyze ventilation techniques and one physician to analyze auditory diagnostic techniques. To the medical products industry, communicated findings from the successful development of my pulmonary product.

# **EDUCATION**

- Master's of Science Degree in Biomedical Engineering, Rensselaer Polytechnic Institute, Hartford, Connecticut, USA 1995
- Master's of Science Degree in Business Administration, Boston University, Vicenza, Italy 1989
- Bachelor's of Science Degree Electrical Engineering, Lehigh University, Bethlehem, Pennsylvania, USA 1985

## **PUBLICATIONS**

Author"Justice in practice" The Christian Management Report, January 2002.

First author: "Discerning Justice in the Workplace" The Christian Management Report, October 2001.

**First author:**"An inside look at a peer evaluation system", The Christian Management Report, July/August 1998.

**First author**: "Automated in-vivo measurement of quasi-static lung compliance in the rat" Biomedical Instrumentation and Technology, January/February 1996.

**Co-author**: "Mechanical properties of the respiratory system and work of breathing in oleic acid induced lung injury in the rat" Anaesthesia and Intensive Care in Italy, Vol. 47, Fasc. 2. 1996.

## **AFFILIATIONS**

American Mensa American College of Clinical Engineering Association for the Advancement of Medical Instrumentation National Eagle Scout Association

## LANGUAGE AND COMPUTER SKILLS

Italian and Romanian: Excellent French: Strong German: Basic